

## Early-Growth Stage

### Grand Prize

(HK\$100,000, sponsored by CVC Capital Partners)

*Recognizing a startup demonstrating excellent innovation in creating social impact with commercial potential and scalability.*



# KFPL

### **Kanpur Flowercycling Private Limited**

India | Founded in 2017 | <https://phool.co/>

'Kanpur Flowercycling Private Limited' is a Kanpur (India) based award-winning social enterprise that has pioneered the world's first technology to convert temple-flowers and agricultural-stubble waste into innovative and sustainable products, along the way providing livelihood to 79 marginalized women, empowering our mission of preserving the Ganges from pollution. They started with making Incense sticks, cones and Vermicompost, and today are the fastest selling incense brand in India with 13 unique fragrances. With innovation at the heart of the organization, repurposed-flowers and stubble-residues are used to develop biodegradable alternates to Earth's 5<sup>th</sup> biggest pollutant i.e. Styrofoam– Florafoam and world's first vegan leather made from temple flowers– Fleather. Heralded by Fast Company as a World Changing Idea in 2018, recognized by the United Nations in its Young Leaders publishing, and mentioned by Forbes, Fortunes and Stanford Social-Review, KFPL is revolutionizing the way India handles the megaton temple waste and agro-stubble residue problem.

### Health Impact Award

(HK\$50,000, sponsored by Johnson & Johnson)

*Recognizing a startup in the 'Health & Wellness' category that seeks to provide better access to care in communities while promoting a culture of health and well-being.*



### **Project Asbah**

India | Founded in 2016 | [www.asbah.org.in](http://www.asbah.org.in)

Project Asbah: Every Drop, A Promise, aims at providing clean drinking water to underprivileged communities and rural households at highly affordable rates. Community filtration plants are deployed to dispense water through an ATM structure with the help of rechargeable digital Asbah cards, and operated by locally hired women entrepreneurs. Through cross-sector collaborations while conducting various community-engagement activities and research, Project Asbah hopes to provide better livelihood through good health.

## Idea Stage

### Grand Idea Award

(HK\$20,000 sponsored by Peterson Group)

*Recognizing an innovative and groundbreaking idea-stage startup or social innovation idea in any of the categories that inspires long-term social change.*



#### **AI FUTURE**

Hong Kong | Founded in 2019

AI FUTURE is an integrated platform targeting early childhood developmental delays. It combines A.I. technology, big data analysis & in-person training centers to provide screening, diagnosis & on-going assessment to create customized rehabilitation programs. The goal is to provide special needs children with the abilities & opportunities for future social integration.

### Hong Kong Innovation Foundation - Better Living Hong Kong Award

(HK\$20,000 sponsored by Hong Kong Innovation Foundation)

*Presented to a social innovation idea demonstrating an innovative solution to empower local communities through targeting livelihood improvement and poverty alleviation in Hong Kong.*



#### **MedMind Technology**

Hong Kong | Founded in 2018 | [www.medmindtechnology.hk](http://www.medmindtechnology.hk)

MedMind Technology is an award-winning healthcare technology startup incubated by the Hong Kong Science & Technology Park. Its product “NeuroGym” is an interactive game platform combining innovative assessments & training for seniors & dementia patients to increase health awareness while fostering a socially-inclusive city.



#### **Heightened Senses**

Hong Kong | Founded in 2019 | <https://www.facebook.com/heightenedsenses4/>

Heightened Senses is an HKU-backed social enterprise that aims to promote Chinese medicine, athletic opportunities for the differently-abled & sustainable employment for the visually impaired community. By minimising inequality in long-term quality care for elders & the physically challenged, it fosters social inclusion for a better society.