Please provide the required information to complete your submission to Asia Social Innovation Award (ASIA) 2021. For questions about the programme and eligibility, please visit our website at [www.socialinnovationaward.asia](http://www.socialinnovationaward.asia). Online applications end on 30 Apr, 2021 (11:59pm HKT). Please send your completed application form to hazel.luen@sv-hk.org.

Field marked with an \* are required

**SECTION I: PERSONAL INFORMATION**

|  |  |
| --- | --- |
| Full English Name\*: |  |
| Full Chinese Name (if applicable): |  |
| Email\*: |  |
| Mobile Phone\* |  |
| Country of Residence\*: |  |
| Occupation / Title\*:  |  |
| LinkedIn ID: |  |

**SECTION II: YOUR VISION AND SOLUTION FOR A NEW URBAN**

|  |
| --- |
| 1. What is your vision for a New Urban – a better and more sustainable city of the future? How would you reimagine and redefine urban lifestyles and ecosystem for future cities? (not more than 300 words)
 |
| 1. What is the current stage of development of your startup?

 ☐ Idea Stage  ☐ Pilot stage (with an existing prototype)  ☐ Early stage (operating less than 2 years)  |
| 1. What is the focus area of your startup?

 ☐ Lifestyle Urban  ☐ Wellness City  ☐ Future Talent |
| 1. Describe your idea / solution and how does it address your New Urban vision? (not more than 300 words)
 |
| 1. Describe the uniqueness of your idea and your / organisation’s to solve the outlined problem. (not more than 300 words)
 |
| 1. What is the market potential of your idea? How can your idea be turned into a sustainable solution with a financially viable business model? (not more than 300 words)
 |
| 1. Please submit a 3-minute video to describe your innovation and the difference it will make to the world\*. *Insert URL link to video (Youtube / Vimeo):*
 |
| 1. Website URL (if applicable):
 |
| 1. I am able to commit to the 6-month Futuremaker Launchpad programme which will be held in Hong Kong (Jun - Dec 2021)

 ☐ Yes ☐ No  |
| 1. Which events would you be interested in participating in the programme?

☐ Mentorship / Co-learning☐ Campaigns☐ Public speaking opportunities☐ Events (Showcase)☐ Networking |
| 1. How did you hear about us?

☐ Colleagues and friends☐ ASIA-SVhk Website☐ ASIA partners / organizations☐ Others, please specify: \_\_\_\_\_\_\_\_\_\_\_ |